

Attorney Docket No. 01154/LH

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicant(s): Hiroshi SASAKI, et al.

Serial No. : 09/813,033

Confirm. No.: 2754

Filed : March 20, 2001

For : MARKETING RESEARCH METHOD,  
PRINTED MATTER TO BE USED FOR  
SUCH A MARKETING RESEARCH AND  
INFORMATION RESOURCE TO BE  
UTILIZED FOR SUCH A MARKETING  
RESEARCH

Art Unit : 3623

Examiner : CATHERINE MICHELLE TARAE

**A M E N D M E N T**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R :

This is responsive to the Office Action mailed May 1, 2007,  
the term for response to which is extended by one month by  
Petition filed concurrently herewith to expire on Saturday,  
September 1, 2007, which is automatically extended to Tuesday,  
September 4, 2007.

**Amendments to the Claims** are set forth in the listing of  
claims which begins on page 2 of this paper. Claims 1-30 and 35  
are canceled; claims 31, 33, 36 and 39-41 are amended; and  
claims 32, 34, 37, 38, 42 and 43 are maintained.

**Remarks** begin on page 7 of this paper.

This paper is being submitted  
via EFS-Web on September 4, 2007

In the event that this Paper is  
late filed, and the necessary  
petition for extension of time  
is not filed concurrently  
herewith, please consider this  
as a Petition for the requisite  
extension of time, and to the  
extent not already paid,  
authorization to charge the  
extension fee to Account  
No. 06-1378. In addition,  
authorization is hereby given to  
charge any fees for which  
payment has not been submitted,  
or to credit any overpayments,  
to Account No. 06-1378.